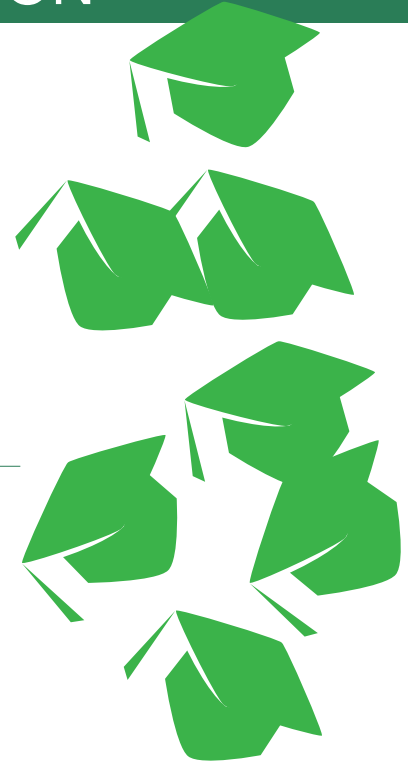


TEXTING TO COMPLETION

Thank you for joining us for the first public event of the College Completion Innovation Fund.

BREAKFAST AND NETWORKING FROM 9:00 A.M. – 9:30 A.M.
REMARKS WILL BEGIN AT 9:30 A.M.

- I. Welcome to The City University of New York
Cass Conrad, University Dean of K-16 Initiatives, CUNY
- II. Introduction from Graduate NYC
Melissa Herman, Innovation Fund Director
- III. Launching a Text Campaign
Da'Mon Smith, Office of Academic Affairs, CUNY
- IV. Text Nudging RCTs
Nicol Bellettiere, Student Persistence Initiative, CUNY
- V. A Two-Year Texting Pilot
Jessica Sasko and Julia Forman, NYC Outward Bound Schools
- VI. Q & A
- VII. Breakout Sessions



THANK YOU TO OUR INVESTORS

The Michael & Susan Dell Foundation, Capital One Bank, the Stella and Charles Guttman Foundation, the Heckscher Foundation, the Carroll and Milton Petrie Foundation, the Teagle Foundation, the Altman Foundation, the Jeffrey H. and Shari L. Aronson Family Foundation, the Jewish Foundation for Education of Women, the ECMC Foundation, the Solon E. Summerfield Foundation and the Mayor's Office for Economic Opportunity